



**Pacific Marine Mammal Center**  
Naming Opportunities

Naming opportunities begin at the \$100,000 level, unless under specific circumstances. Physical donor naming recognition will be installed following 50% fulfillment of the pledge, with exact timing of determined by Pacific Marine Mammal Center. Donors will clarify how they prefer their name(s) displayed and will follow a template established by Pacific Marine Mammal Center.

All naming's are in perpetuity.

#	Opportunity	Amount	Description
1	Pacific Marine Mammal Center main campus	Available	Encompasses the entire Center. Includes naming on future PMMC sponsored sites, recognized on submitted research papers, journals, letterhead and PMMC vehicles
2	Animal Care Center	\$2,000,000	1 <sup>st</sup> floor of the main barn building
3	Water Treatment and Recycling Center	\$2,000,000	New water treatment and recycling system, also known as the Life Support System for our enterprise. Allows us to reclaim 85%-90% of our annual water usage
4	<b>Education and Community Center (RESERVED)</b>	<b>\$1,000,000</b>	<b>Upgraded and expanded educational space; located on second floor of main building</b>
5	New Office Building	\$750,000	New shared stand-alone building
6	Education Multipurpose Room	\$500,000	A multipurpose room used for education; located on second floor of main building
7	Pool E	\$500,000	New animal pre-release pool to provide underwater viewing experience
8	<b>Pool F (Reserved)</b>	<b>\$250,000</b>	<b>New animal pool</b>
9	<b>Pool G (Reserved)</b>	<b>\$250,000</b>	<b>New animal pool</b>
10	<b>Treasure Trove Gift Shop (Reserved)</b>	<b>\$250,000</b>	<b>The gift shop in the visitor center and all retail spaces offsite of PMMC main campus</b>
11	<b>Student Lab (Reserved)</b>	<b>\$150,000</b>	<b>New laboratory for use by students; located on second floor of main building</b>
12	Staff Office 1	\$150,000	Renovated shared office; located on second floor of main building



#	Opportunity	Amount	Description
13	<b>Necropsy Suite (partially funded at \$60K)</b>	<b>\$150,000</b>	<b>New space for conducting postmortems, testing and collection of tissue data for research</b>
14	Education Office 1	\$150,000	Renovated educational office; located on second floor of main building
15	Education Office 2	\$150,000	Renovated educational office; located on second floor of main building
16	<b>Kitchen and Fish Prep Room (Reserved)</b>	<b>\$150,000</b>	<b>The fish prep room; located on first floor of main building</b>
17	<b>Visitor Lookout 1 (RESERVED)</b>	<b>\$100,000</b>	<b>Balcony off the multipurpose room; located on second floor of main building</b>
18	<b>Visitor Lookout (Reserved)</b>	<b>\$100,000</b>	<b>Balcony along the hillside of building; located on second floor of main building</b>
19	<b>Office, CEO (Reserved)</b>	<b>\$100,000</b>	<b>Renovated office for leadership; located on second floor of main building</b>
20	Office, VP of Conservation Medicine and Science	\$100,000	Renovated single office; located on second floor of main building
21	Office, Research Center	\$100,000	Renovated multi team office; located on second floor of main building
22	<b>Laundry (Reserved)</b>	<b>\$100,000</b>	<b>The laundry room; located on first floor of main building</b>