



Thank you for being a part of "Change!"

Dear Educator,

We are delighted that you have chosen to involve your classroom in the "**Change the Life of a Seal**" program at **Pacific Marine Mammal Center**. Funds raised by your students will go towards the much needed funding for food and medication for our marine mammal patients. Here's how to get started!

Step 1: Show the 5 minute DVD video included in your packet to your students to help get them excited.

Step 2: Affix the sticker label to a gallon milk jug across the front, and display the jug in a centralized and visible place of your classroom. This will start the coin collection process for your students.

Step 3: Hang the reward thermometer in a visible spot to help goal your students towards their favorite prize. You are welcome to color in the thermometer as the collection amount increases to see progress.
***Please note that only the highest level earned prize will be given. 1 prize per student. ***

Step 4: Give each parent of the students one of the letters provided in your packet. This helps encourage parent involvement and informs them on the fun and educational program their child is participating in.

Step 5: Start collecting and have fun!

Your participation in the program can last as long or as short as you wish. All collection jugs are due back to the Center no later than **4:00PM on Tuesday, May 15th, 2012**. You are welcome to turn in your jugs(or total cash collected) any time prior to this as well. If you don't have the chance to count your change, we will take care of that for you and notify you of what prize your class won. If you attain the grand prize, PMMC will come down to the class to present the gift baskets to the kids, and will arrange a time for the class to come to a sea lion release!

We **love** to hear feedback from teachers on how they use this program within their curriculum requirements to help the kids learn math, science and more. Please keep us posted on your progress, and how the kids gained important lessons about philanthropy and helping their community. We will be featuring some of the stories in our 2012 newsletters.

Happy Collecting!

Melissa Sciacca, Director of Development
Phone: 949-494-3050 or Email: development@pacificmmc.org

Pacific Marine Mammal Center is a 501c3 non-profit dedicated to the rescue, rehabilitation and release of marine mammals stranded in the Orange County, CA area, and to increasing awareness of the ocean environment through education and research.



20612 Laguna Canyon Rd. Laguna Beach, CA 92651
Tax ID: 95-3680896



Dear Parent or Guardian:

Your child's classroom is participating in Pacific Marine Mammal Center's *Change the Life of a Seal* fundraising program. Funds raised through the program will directly benefit the marine mammal patients in the Center's care. As the only marine mammal rehabilitation facility in Orange County, PMMC rescues and cares for several hundred starving, injured, or sick marine mammals each year. Seals and sea lions strand for a variety of reasons; so whether it's a young pup struggling to thrive, or a sea lion with a life-threatening injury from debris or pollution, PMMC is there to rescue and provide medical treatment and supportive care for those marine mammals in need.

The *Change the Life of a Seal* program encourages philanthropy and empowers your child to make a difference by providing the opportunity to join with PMMC in giving sick and injured marine mammals a second chance at life. We invite you to team up with your child by supporting their classroom's fundraising efforts. You can collaborate with your child's efforts by helping to collect funds, or assist with a simple fundraiser like a bake sale or carwash, or by contributing to the program through a personal donation.

In recognition of their fundraising efforts and successes, each classroom that participates in the *Change the Life of a Seal* program will be acknowledged in an issue of our quarterly newsletter. In addition to recognition in our newsletter, **the classroom that raises the most donations will be invited to attend the release of one of PMMC's rehabilitated seal or sea lion patients.** Experiencing the satisfaction and excitement of a healthy animal's successful return to the wild will be a memorable and thought-provoking experience for your child.

Thank you for helping to be the "Change" for our patients!

Kind regards,

Melissa L. Sciacca
Director of Development/Marketing



Help Us Change the Life of a Seal

Arno



just after rescue weighing 32 pounds



two months later weighing 70 pounds



This sea lion pup, given the nickname Arno, was rescued by Pacific Marine Mammal Center in response to a call reporting a marine mammal in need of help. Arno was very malnourished and weighed just 32 pounds, well below normal weight for a pup his age.

Now that Arno was safe and secure at PMMC, a treatment plan to provide him with the care and food he needed to get healthy was put into action. After two months of devoted care, Arno grew into a strong healthy sea lion and was ready to be returned to his ocean home.

The money raised through the **Change the Life of a Seal** program will help provide fish, medication, and the care that animals like Arno need to get healthy again. Thank you for helping to be the "Change" for our patients!

www.pacificmmc.org



REWARDS *for* CHANGE

The patients at PMMC would like to reward you for helping them get well. Each class member will receive one of the following from the highest level reached. The class that raises the most will be eligible for the **Grand Prize!**

<i>Shirt</i>		\$300
<i>Lunch Tote</i>		\$210
<i>Key Chain</i>		\$120
<i>YoYo</i>		\$60
<i>Sticker</i>		\$30

GRAND PRIZE!

- Tour at Pacific Marine Mammal Center for your class.
- Picture in paper.
- PMMC Gift Basket for each student.

INVITATION TO A SEAL RELEASE!

