



You can count on us for “Change”! Our classroom will participate in *Change the Life of a Seal* and help give sick and injured seals and sea lions a second chance at life.

Name of School: _____

Classroom(s) Participating: _____

School Address: _____

City: _____ Zip Code: _____

Contact: _____

Email: _____

(for use by PMMC only. We will not sell or trade your email address.)

Daytime Phone: _____ Ext: _____ Fax: _____

Total Number of Classrooms Participating: _____

Total Number of Students Participating: _____

PLEASE mail, fax or email the completed form to:

Pacific Marine Mammal Center

Attn: Development Department

20612 Laguna Canyon Road

Laguna Beach, CA 92651

Phone: 949-949-3050

Fax: 949-494-8202

Email: development@pacificmmc.org

If you have any questions or would like additional information about the “Change the Life of a Seal” Program, please contact PMMC’s Development Department at 949-494-3050 or by email at development@pacificmmc.org

Once PMMC receives your registration, we will contact you to arrange delivery of your packet.

Thank you for helping to be the “Change” for our patients!



Dear Educator:

Would you love to have your students engaged and motivated because they are personally involved? Get your students excited about lessons in science, math and citizenship by involving them in the care of injured wildlife. Pacific Marine Mammal Center's *Change the Life of a Seal* program encourages philanthropy and empowers kids to make a difference by giving them the opportunity to join with PMMC in giving a sick or injured seal or sea lion a second chance at life.

As the only marine mammal rehabilitation facility in Orange County, Pacific Marine Mammal Center rescues and cares for several hundred starving, injured or sick marine mammals each year. Seals and sea lions strand for a variety of reasons; so whether it's a young pup struggling to thrive, or a sea lion with a life-threatening injury from debris or pollution, PMMC is there to rescue and provide medical treatment and supportive care for those marine mammals in need.

How The Program Works: Students collect spare change and dollar bills during the school year up through May 15th. How the money is raised will be up to you and your students. Donations can be collected from family, friends and neighbors, or by organizing a fundraising activity like a bake sale, garage sale, car wash or other activity. Classrooms have an opportunity to earn prizes as they reach donation milestones, and the top-earning classroom will be awarded the **grand prize!**

We Provide Everything You Need To Get Started: PMMC will provide the tools you need to kick off the campaign and to keep your students motivated and having fun.

- Introductory DVD
- Collection box and donation tracking "thermometer" poster
- Color postcard with photos & story of a rehabilitated sea lion for each student
- Parent letter

Classroom and Student Recognition: Every classroom that participates in the *Change the Life of a Seal* program will be recognized for their fundraising successes in an issue of our quarterly newsletter. **The classroom that raises the most donations will be awarded the grand prize that includes a facility tour, gift basket for each student, class photo in our newsletter, and an invitation to attend the release of one of PMMC's rehabilitated seal or sea lion patients.**

Sign Up! To participate, please complete the registration card included in the introduction packet and return it to PMMC. Should you have additional questions about the *Change the Life of a Seal* program, please contact Melissa Sciacca at 949-494-3050 or email us at development@pacificmmc.org

Kind regards,

Melissa L. Sciacca
Director of Development/Marketing



Information packets are available online at www.pacificmmc.org/changeprogram.html