



FOR IMMEDIATE RELEASE

December 4, 2023

Pacific Marine Mammal Center Partners with Light the World Giving Machines for the 2023 Holiday Season

Laguna Beach, CA — Pacific Marine Mammal Center, PMMC, a leading marine mammal rescue, rehabilitation and research facility is proud to announce that it has been selected as one of the charities featured in the Giving Machines (charitable vending machines) recently launched in Southern California.

The Heart Behind the Campaign

The iconic red Giving Machines are being prepped for a second unveiling on December 19 at the Dana Point Harbor with the first location being Pacific City in



Featured items in the Giving Machine

Huntington Beach. Since the machines were introduced in 2017, The Giving Machines have engaged 1.5 million people and raised more than \$22 million in much needed charitable items during the holiday season.

An Inspiring Approach to Make a Difference

At PMMC, we believe in the power of collective action to bring about transformative change. This campaign represents our dedication to the local community and the marine mammals we aid. By mobilizing support from our community, we hope to amplify the impact of our initiatives and foster a spirit of generosity.



Barbara de la Pena & PMMC CEO Glenn Gray at the ribbon cutting ceremony in Huntington Beach on Nov. 28

"We truly appreciate The Giving Machine for choosing PMMC as one of the charities featured. The commitment to our cause amplifies the impact we can make, reminding us that true success is born from the collective effort of compassionate hearts and purpose-driven organizations. Thank you for choosing PMMC to be part of this meaningful journey." Said, Glenn Gray, CEO, PMMC



Photos with Sammy the Sea Lion and Lu-seal

How You Can Get Involved

Members of the public are invited to visit the Giving Machines, select, and donate different items benefitting PMMC including medical supplies, sponsoring a child to attend our summer camp, and buying fish for our patients with donations ranging from \$25-100.

We invite everyone to participate and check out the machines. Every donation, regardless of size, plays a crucial role in advancing our mission and creating a positive change.

Campaign Highlights

- **Event Date:**
 - December 19, 6:30pm, Dana Point Harbor
- **Duration:**
 - The Giving Machines will be at the harbor until December 31, 2023

Chuck Henry will host the ribbon cutting ceremony, and visitors can meet Tik Tok sensation @thetiabeestokes and hear live music from @therealjasonfreese keyboardist and saxophonist for acts such as the Goo Goo Dolls, Jewel and Green Day.

About the PMMC

The Pacific Marine Mammal Center rescues, rehabilitates and releases marine mammals and inspires ocean stewardship through research, education, and collaboration. The only center in Orange County, California, licensed to rescue, rehabilitate, and release marine mammals that strand on local beaches. PMMC is a non-profit 501 (c)(3) organization. Tax-ID #: 95-3680896

Connect with Us

For more information, please visit our website www.pacificmmc.org, follow us on social media: @pacificmmc.org or contact Kathleen Biermeier, 949-228-4033 or kbiermeier@pacificmmc.org.

Connect with OC Giving Machines

Orange County Giving Machines can be found on Instagram: @theGivingMachineOC, Facebook: Giving Machine Orange County or YouTube, or for more information contact: Kristin Samuelian, Communication Director, JustServe – kristin@samuelian.me – (949) 519-1000

Join Us in Making a Difference!

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